

C.2. Partner Organisation	
Organisation ID:	E10003956
Full legal name (in national language):	AssociazioneCulturale EUTOPIA
Full legal name (Latin characters):	AssociazioneCulturale EUTOPIA
Acronym:	EUTOPIA
National ID (if applicable):	91044460441
Department (if applicable):	-
Address:	Via Silvio Pellico, 69
Country:	Italy
Region:	ITI3 - Marche
P.O. Box:	-
Post code:	63074
CEDEX:	-
City:	San Benedetto del Tronto (AP)
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C.2.1.Profile	
Type of Organisation:	NGO
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES

## C.2.2. Background and Experience

Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used):

## THE CLAIM - WHY EUTOPIA?

A "Eutopia" represents an ideal place of peace and well-being which we aspire to, which we intend to build. It contrasts with "Utopia", the non-place by definition, since the latter is destined, as it is perfect, to remain only in the imagination. The difference between the two places lies, at least for us, precisely in that particle: EU. Because the European Union is not and never will be the non-place where money grows on trees, but we are convinced that it will become our common home, a place to be built all together.

#### **OUR VISION**

We see in the future a new and better way of being citizens, workers, and above all human beings, built over time with the will and efforts of all the peoples who inhabit these lands we call Europe. If we walk in the same direction, it is very likely that we will all meet there.

## SOCIAL PURPOSES

The EUTOPIA Cultural Association pursues the following purposes:





- spreading the culture and values of the European Union;
- promote and solicit active participation in initiatives promoted by the European Union;
- encourage the participation of Italian citizens in funding calls aimed at promoting development, innovation, economic growth, education, environmental sustainability, etc., promoted by the European Union; disseminate the results of the actions promoted by the European Union;
- promote the cohesion and development policies of the European Union.

### **OUR VALUES**

- 1) EUROPEISM. Europe is our home. All Europeans are our brothers and sisters. Let's remember that.
- 2) SOLIDARITY. All our Actions must be oriented to obtain a Social Impact on the Community.
- 3) INCLUSION. Anyone can join EUTOPIA and will be encouraged to do so as long as they share our Vision and Mission.
- 4) TRANSPARENCY. None of our actions and decisions will remain unexplained or unjustified. When someone asks, we answer. When someone disagrees, we discuss.
- 5) SUSTAINABILITY. EUTOPIA was built to last over time, and it is more important than the contingencies of the moment. For this reason, every step we take must be economically sustainable.

### GEOGRAPHICAL PURPOSE

Our geographical horizon starts from the city of San Benedetto del Tronto, where we are based, to include the entire Marche Region, where we carry out most of the activities and the majority of our members reside, to finally arrive at the entire national territory, in which we involved boys and girls in training and European mobility activities.

## What are the activities and experience of the partner organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

#### MAIN ACTIVITIES

Our activities are structured around the four policy areas we deal with, corresponding to the four main objectives of the Association:

Policy area 1) REDUCTION OF GENERATIONAL INEQUALITIES

Objective: To make young Italians aware of the situation, increasingly skewed towards a model of society and management of public policies aimed at guaranteeing privileges to acquired, paying them with the rights of the citizens of tomorrow.

Activities: Information, analysis and research on the possibilities of empowerment of young Italians.

Policy area 2) CONTRAST TO HATE SPEECH

Objective: Counter the use of hate speech as a tool for acquiring political consensus, especially among young people, based on stereotypes and prejudices towards the different, the other.

Activities: Information, research and training on the deconstruction of hate messages.

Policy area 3) PROMOTION OF EUROPEAN MOBILITY

Objective: Promote the mobility of young people abroad as a tool for enriching and building European citizenship, avoiding it being an outlet for the huge Italian generation gap.

Activities: European exchanges through the ERASMUS + program funded by the European Commission.

Policy area 4) PROMOTION OF EUROPEAN DESIGN
Objective: To promote European planning as a transversal to:

Objective: To promote European planning as a transversal tool for managing public funds, based and cantered on data, on shared rules and on transparency.

Activities: Information and training on programming methodologies for European Funds, on design and reporting tools, on social impact analysis.

### **MAIN HUMAN RESOURCES:**

The Association is small in size. It currently has 10 effective members, having had a very strong decrease in enrolments and participation, due to the pandemic and the almost complete block of mobility and training activities during 2020.

The Board of Directors is composed of three figures (President, Vice-President and Secretary), renewed in 2019 for the three-year period 2020-2023. The Board is responsible for making administrative decisions and for regulating social life, while the conception and management of social activities is the responsibility of the four policy areas, to which members, collaborators and volunteers belong:





1) MOBILITY Area - Information, dissemination and promotion of ERASMUS + youth exchanges

Contact person: ALICE PENNACCHIONI

Junior project manager and youth worker, graduated in International Relations in 2021.

2) GENERATIONAL INEQUALITIES Area - Monitoring, analysis and dissemination of evidence Contact person: ALESSANDRO AMELI

Project Manager and Researcher in the cultural field, Alessandro talks about generational inequalities in EUTOPIA and on behalf of EUTOPIA long before it became commonplace. For the Association he designed and edited the volume "Survey on Europrogettisti", in which the evidence emerges, even in a relatively "new" and little investigated field of work, of the social imbalances taking place between those who, like the old generations, are always and in any case guaranteed beyond merits and skills, and young professionals, often without guarantees and growth prospects.

3) EUROPEAN DESIGN Area - Training and support to members on the techniques and methods of designing and managing projects with a European approach

Contact person: DENISLAV ILIEV

Bulgarian by origin but Italian by adoption, Denislav has been managing and coordinating projects between Italy, Bulgaria and Romania for over ten years. In his native country he mentors young students, and supports local administrations in twinning with Italian realities and in capacity building, especially in the management of European funds.

In Romania he works on social inclusion and sustainable development projects. For EUTOPIA, he takes care of constant updating on the themes and methods of European design and reporting.

4) HATE SPEECH Area - Analysis, training and dissemination on tools to combat hate speech Contact person: MIRIAM CUCCU

Graduated in Pedagogy from the University of Macerata, despite her young age Miriam has a long history of volunteering and fieldwork with children and adolescents. In his three-year thesis he analyzed the causes and ways in which hate speech is used to target particularly vulnerable categories (women, migrants, people with different religious beliefs), and imagined which training approaches could be more effective in countering the phenomenon, especially in school-age individuals. The starting point are stereotypes and prejudices about the other, present in every culture, on which hate fomenters leverage to find an audience for their speeches. For EUTOPIA you develop training activities and analysis of the contrast to hate speech.

# Has the partner organisation participation in a European Union granted project in the 3 years preceding this application? <u>YES</u>

## If yes, please indicate:

EU Programme	Year	Project Identificationor Contract Number	Applicant/Beneficiary Name
Erasmus+	2018	2018-1-EE01-KA105- 047043	MTU PathFinders
Erasmus+	2018	2018-1-ES02-KA105- 011064	Jiribillas 3.0
Erasmus+	2018	2018-1-LV02-KA105- 002049	lifehugsforSDG
Erasmus+	2018	2018-2-LV02-KA105- 002269	KALM International Trainings
Erasmus+	2018	2018-1-ES02-KA125- 011150	Asociación International Iniciatives for Cooperation Letur
Erasmus+	2018	2018-1-DK01-KA125- 046962	DANSK ICYE





Erasmus+	2018	2018-2-NL02-KA347- 002184	YVote Utrecht
Erasmus+	2018	2018-2-HR01-KA105- 047617	KLUB MLADIH SPLIT
Erasmus+	2018	2018-2-FR02-KA105- 014547	EDUCATION INNOVANTE
Erasmus+	2018	2018-2-ES02-KA105- 011819	Lasma Cirule (HAPPYbeings)
Erasmus+	2018	2018-1-UK01-KA105- 047743	Youth Innovation Ltd
Erasmus+	2018	2018-1-UK01-KA105- 047521	Acting Global LTD
Erasmus+	2018	2018-3-BE05-KA205- 002584	Partage en couleurs asbl vzw
Erasmus+	2019	2019-1-BE05-KA105- 002668	Partage en couleurs asbl vzw
Erasmus+	2020	2020-1-PL01-KA204- 081435	FundacjaBadzAktywny



C.2.3. Legal Representative		
Title:	Mr.	
Gender:	Male	
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C.2.4. Contact Person		
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First Name:	Alessandro	
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